

Home Sweet Home Productions is a multi-media collective based in Pacifica, California, a community located fifteen minutes south of San Francisco. Although our orientation has been local origination cable TV, we are able to produce light shows, graphics, video events, photographs, 16mm films, and audio and video tapes. To date, we have concentrated our energy on the programming and production of a weekly four hour live cable television program. The show is cablecast through the facilities of Studio 70. The Show has a low key but very definite radical tone which manifests itself in the commentary, in the music we play, in our self-image as a collective, and in our use of the equipment.

Home Sweet Home Productions
1806 Francisco Blvd.
Pacifica, California 94044

Community cable educational literature is available in many forms and styles. One example which has had much success informing people in areas without cable is an easy-to-read booklet, **COMMUNITY TELEVISION FOR BOSTON?** Copies may be obtained (we think for free) by writing The Media Project, Urban Planning Aid, Inc., 639 Massachusetts Avenue, Cambridge, Mass., 02139. The best example we have found for areas which already have cable is the National Film Board (of Canada) "Challenge for Change Newsletter", #6 (subscriptions are free). The most useful book available about urban cable is still Charles Tate's **CABLE TELEVISION IN THE CITIES: COMMUNITY CONTROL, PUBLIC ACCESS, AND MINORITY OWNERSHIP**, \$3.95, from

the Urban Institute, 2100 M Street, N.W.,
Washington, D.C., 20037.

J.D. Thomas, Antioch Cable Project

Focus on Media (F.M., 184 South 13th St., San Jose, California) offers workshops in film, video tape, still photography and drama productions to educate members of the community as to how these tools can be used to further their own projects. F.M., a non-profit collective of people from the San Jose community, is trying to gain access to cable and non-cable television stations so that local productions can be viewed. Current projects include: working with the San Jose Board and Care homes to provide entertainment and self-expression for the residents and to expose their living situation; demonstrating to teen-agers at the Job Corps Center techniques of film-making; and offering alternative learning and entertainment situations to those community schools previously unexposed to media.



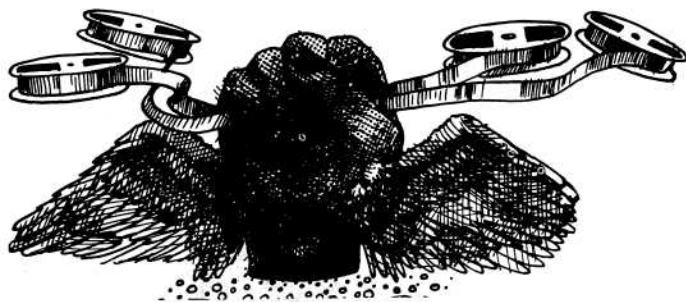
© FREDASHMEAD

Gene Youngblood's new book, *The Videosphere*, about the evolutionary, ecological, biological, social, political, technological and esthetic implications of: (1) cable television, (2) portable video systems, (3) program retrieval (video-cassette and disc) systems, (4) time-shared computer utilities, and (5) the domestic satellite system, considered not as separate technologies but as components of a single unified system, a "decentralized feedback communication network", will be published soon by E.P. Dutton, N.Y.

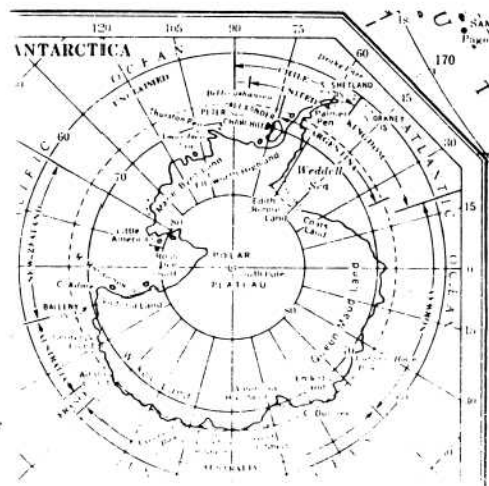
FOR SALE:

Remember the Fobile Muck Truck? Well, here is another truck that can be used in a similar way: A 1965 GM Cab over 20 foot van w/lift gates, 2 inch Quad B & W vtrs, air cond., GE video camera, cable, monitors galore, switchers, Sync generators, lots of goodies-- a steal at \$18,000.00 Call 415/776-6703 for details. Ask for Jon Beckjord - Holy Mountain Video.

WANTED: Someone to coordinate and centralize video information and define video problems for a photography catalog using the "Whole Earth" format. No money. Contact: Jim McQuaid, Photography: Source & Resource, Box 126, Amesville, Ohio 45711.



Videoworks, part of the Department of Landscape Architecture at the University of Arizona (Tucson, Arizona, 85721), is creating a video center for students in environmental design to use 1/2 inch video equipment for communication, presentation and community involvement. Videoworks is interested in securing video programs for exchange and a descriptive list of your programs.

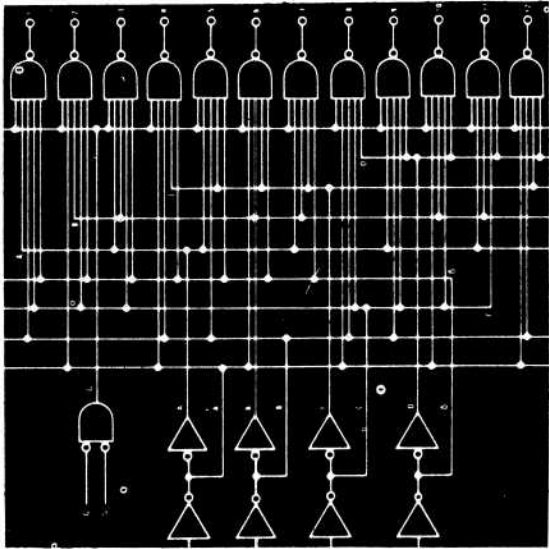


MATRIX, an international video meet and tape exchange fest, took place in Vancouver from January 17th through January 21st. Topics of discussion at the meeting included alternate distribution systems and outlets for video information barriers to international exchange (censorship, copyright, customs, etc.), new developments in video technology, corporate media (broadcast TV, cable, satellites, data and information systems, space and 'defense' research, cassettes and cartridges, etc.) and effective video alternatives.

For information about the outcome of the video meet, contact MATRIX Video Exchange, 358, Powell, Vancouver 4, B.C., Canada. Tel. - (604) - 682 - 5621.

The Open Channel - Newsletter dedicated to the institutionalization and expansion of public access television. Published quarterly - free - 220 West 42nd Street, New York, New York, 10036

Brooklyn College Video Village-- On Friday and Saturday nights, the Brooklyn College Television Center operates a VIDEO THEATER, presenting original B.C. students' video program productions and independent producers' work. Available hardware includes SONY AV 5000A 1/2 inch VTR's, SONY AV 3400 VTRs and 21 inch monitors. If you are able to supply video programs at no cost or for a rental fee, contact B.C. as soon as possible: Jeffrey Nagler, Brooklyn College Television Center, Whitehead Hall, Brooklyn, N.Y., 11210 (212/780-5555,6,7--daytime; 212/854-6969--night.)



Videospace, by Brice Howard, National Center for Experiments in Television, 1011 Bryant Street San Francisco, California 94103 154 pp., \$2.00

"Process is the movement of the unformed toward form."

While the book is based on the studio experience rather than the portapak and one could argue with the philosophical position that abstract video art will change man's individual life, the participatory format and poetic style will help people working with video equipment to rediscover and redefine the natural principles that govern the medium.

ETV Newsletter - The bi-weekly news report of educational and instructional television.

\$50 annually

C.S. Tepfer Publishing Company
607 Main Street
Ridgefield, Connecticut 06877.

Why is working with video tape different from working with other image and sound making machines?

--Video tape has a peculiar ability to help individuals or groups gain more objective access to their own behavior and feelings.

--Video tape is a mirror with a memory and when used with sensitivity it can effect a process of self-perception, self-reflection and self-actualization.

--Video tape is able to record more fully and easily than any other communications medium the density of human behavior and interaction. Hence, it becomes a powerful tool in helping education realize its most difficult goal - the development of individuals based on self-knowledge."

From "Videotape Making" by Kit Laybourne in Doing the Media: A Portfolio of Activities and Resources

The Center for Understanding Media
267 West 25th Street
New York, New York, 10001.
\$5.00

MEDIA ECOLOGY REVIEW

Published bi-weekly by students in the doctoral program in media ecology of the N.Y.U. School of Education. It is meant to be a forum for research, opinion, speculations, as well as a directory to other sources and materials concerned with media and communications.

733 Commerce Building
Washington Square, New York
New York, New York

One year subscription, 16 issues,
September through May, \$8.00



LUNA REGIA—The Moon Goddess—
Preservation

The Communications Studies Center of Antioch College-Yellow Springs is collecting videotapes made by, about and for women. We are also interested in exchanging tapes and information with women tapists: who they work with, where, what kinds of things they are doing, and how they feel about themselves as women/artists/tapists, etc. If you'd be interested in this kind of exchange, contact: Ladies Home Journal, Communications Studies Center, Antioch College, Yellow Springs, Ohio, 45387.

People's Communication Network is a multimedia education/information organization that deals with third world people.

Voodoo-Video PCN is a division of the network that specializes in video, cable and closed circuit TV productions for third world groups. Voodoo also maintains a video library of tapes pertaining to events of interest to third world communities.

People's Communication Network-Voodoo Video
P.O. Box 124
Manhattanville Station
New York City, New York, 10027
Phone: (212/850-1776)

TVBE, a new magazine of television, will hopefully appear monthly by April, say its editors. Recently TVBE published a preview issue in a format similar to Rolling Stone. It reports on everything from the FCC and the Nielsens to guerilla television and Gunsmoke. You may obtain a copy of the preview, plus a brochure and writer's guide (they need writers), from TVBE, 1826 Spaight Street, Madison, Wisconsin, 53704 (608/241-2630 or 1097).

THE VOYAGE OF THE WET ORCHID, "a living-learning adventure experience aboard a 60 foot sailing yacht cruising the Caribbean." On board: Three Sony 1/2 inch units and two Akai 1/4 inch units. Two major Canadian TV stations will air productions with full credit given to student producers. Ten students at a time can make the six week trans-cultural probe to twenty-five countries. Write: Frank Ogden, Wet Orchid, Toronto Harbor "Turning Basin", 521 Commissioner Street, Toronto 2, Ontario, Canada.



CAFAM-III, Collective Action for Alternative Media in the Third World - Newsletter published free on an irregular basis.

Vernard Gray
c/o Fides House
1554 8th Street, N.W.
Washington, D.C. 20001

Union Resource Exchange Network--UNet was established to help meet the need for contact, sharing and feedback felt by many video tape producers. Exchange of information is facilitated by a large, centralized and constantly flowing catalog consisting of three parts: A Catalog of Software, describing tapes on hand; an Inventory of Resources, allowing affiliates to share information about their special projects and interests while in process; and a Catalog of Need, listing informational needs. To become a member of the network and/or obtain the first Union Resource Exchange Network Catalog, contact Dinah LeHoven or Rick Newberger, UNet, Union for Experimenting Colleges and Universities, Antioch College, Yellow Springs, Ohio, 45387. (513/767-7331 x 233)

Indiana University Video Cooperative - The recently established Indiana University Video Cooperative request 1/2 inch tapes, peoples' experiences working with 1/2 inch tape and funding and networking schemes. The contact person is James Mizell, 421 South Woodlawn, Bloomington, Indiana 47401.

VIDEO EXCHANGE DIRECTORY



358 Powell St
Vancouver 4 BC,
Canada

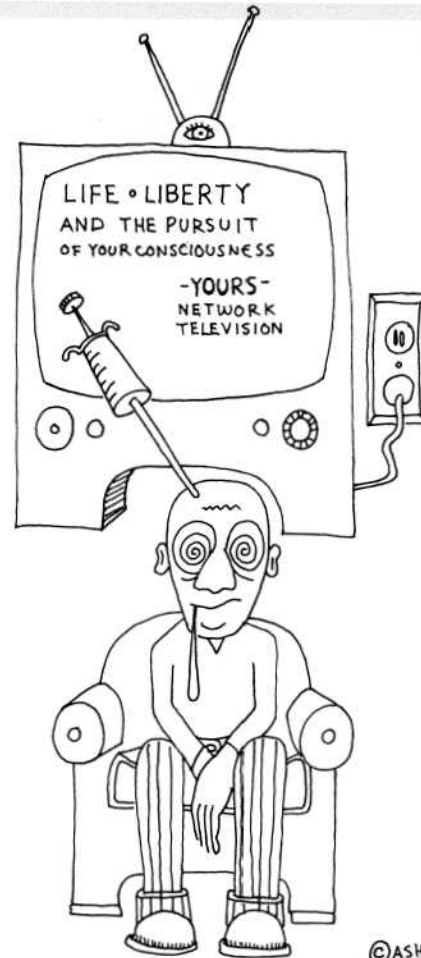
A catalogue of video folk and their interests,
Free

Note:

If you are trying to produce alternate videotapes in a community context and do not want to be identified with commercial mass media, do not stencil your hardware with the initials of your institutional affiliation. We made this mistake at Livingston College; every piece of equipment carried a day-glo UCTRC, for Urban Communications Teaching and Research Center. Good for identification purposes (with rip-off potential always high,) but also good for reinforcing those inevitable questions: "Can we see this tonight on TV? You're from where? WCTC? WNBC? ABC-TV?" A bunch of letters together in a logo seems to have come to symbolize commercial media.

Barry Orton

Appalshop is a group of Appalachian young people portraying their history, culture and heritage through the medium of film, video tape, still photography and audio recording. Appalshop is using 1/2 inch video tape as part of the effort to expand communications in the mountains. Research shows that many mountain communities are 100% saturated by cable TV and that 65% of mountain homes receive TV by cable. Appalshop would like to talk with any individual or group in the mountains interested in utilizing cable TV, and wants to exchange video material and suggestions for video tape subjects. Contact Appalshop, P.O. Box 743, Whitesburg, Kentucky 41858 (606/633-5708)



VideoMaker is an attempt to combine the need for universities, schools, cable TV stations and other groups to develop a greater insight into the Appalachian region and its people through Appalachian studies materials, and the great need for mountain people to communicate with and learn from their own experience. Through the Living Newsletter, portable, half inch videotape equipment is used to motivate an educational dialogue or exchange among groups and individuals in the mountains. Mountain people who, past or present, have confronted problems and concerns central to Appalachian life record the experience that they as a group or community that shares the same vital concerns, and they in turn respond on tape to other mountain people. This problem-oriented, problem-centered technique expands on the oral learning tradition of the mountains and widens the constituency and framework for fundamental problem solving in Appalachia.

For further information and an annotated tape list, write to VideoMaker, 132 South Washington, Cookeville, Tennessee, 38501 (615/526-8410)

A publication available for people interested in the use of video in the mental health field is:

TV IN PSYCHIATRY NEWSLETTER
Instructional Resources Division
Department of Psychiatry
University of British Columbia
Vancouver 8, B.C., Canada
\$10

Experimental Television Center Ltd.

The Experimental Television Center Ltd. is a not-for-profit educational corporation supported in part by grants from the New York State Council on the Arts. The Center is involved in three areas: television and the community, uses of television in formal education and the artist and television.

The Center's activities provide the possibility for a broader base for television programming and alternatives to what is available from most networks. The intention is not a revolutionary replacement of broadcast television but an attempt to increase the range and types of programs and to provide the viewer with a method of direct involvement with television.

Any interested individual or group from the community can borrow, without charge, portable $\frac{1}{2}$ inch video tape equipment for both recording and playback purposes. The Center functions as a resource area to provide access to equipment, technical information, and advice if it is sought. Each individual is encouraged to do the actual taping. The Center generally does not act as a production crew but will consult and provide assistance in recording if needed. Playback equipment can be used for showings at the Center or can be taken out. The Center also has a weekly show, ACCESS, on the local cable channel, and anyone can produce programming for the show.

Experimental Television Center Ltd., 164
Court Street, Binghamton, N.Y., 13901,
(607) - 723 - 9509.

Communications for Change

Communications for Change develops and demonstrates applications of video tape in social action settings and tests the viability of a video center designed to provide service and consultation to not-for-profit agencies.

Its work will be undertaken at cost on a contract basis. Provided is a range of video services to social agencies unable to economically support their own video tape facilities or to agencies interested in developing such facilities.

In addition, experimental funds are available to carry out a limited number of projects designed to test the usefulness of video tape in goal oriented social action programs. Such projects will, for example, develop techniques to effectively communicate widely disparate points of view among groups to help them move past a point of confrontation.

Tedwilliam Theodore
COMMUNICATIONS FOR CHANGE
111 East Wacker Drive
Chicago, Illinois 60601
(312) - 664/2460

